

STANDARD UPCHARGES

(500 to 14,999 Labels) NOTE: *Custom Quote* upcharges may vary.

BLEED: \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability. Please note: Turnaround production time is 72 hours.

COLOR MATCH: \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. Color matches are guaranteed within a shade lighter or darker. UV color matches are **\$50.00**. Please note: Turnaround production time is 72 hours.

COMBINED ORDERS

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. You may not combine one-color and multi-color labels for a price break. Four-color process labels can not be combined for quantity pricing. Four-color process laser labels cannot be combined with blank laser labels for quantity pricing.

The following upcharges apply:

- **COPY CHANGE: \$18.00***
- **INK CHANGE: \$18.00***
- **PAPER CHANGE: \$18.00***
- **HOT STAMPING COPY CHANGES: COPY: \$25.00*;
LEAF, INK OR PAPER CHANGES: \$18.00***

NOTE: *Combining orders may affect turnaround times and shipping.*

LAMINATION

Adds gloss, enhances colors, provides scuff-resistant surface. Available in most sizes. Lamination is charged the same as an additional ink color. Please note: We do not recommend writing or typing on laminated labels.

PROOFS

Turnaround does not begin until proof is approved.

- **PAPER PROOF: \$15.00*** charge. **\$10.00*** charge to change copy or layout after proof completed.
- **COLOR PAPER PROOF: \$22.00*** charge. **\$10.00*** charge to change copy or layout after proof completed. Colors are simulated only.
- **PRESS PROOF: One color \$30.00***. Each additional color and/or lamination is **\$15.00***. Process color press proof **\$150.00***. Please note: Press proof turnaround will match that of the product line it is ordered from. (i.e. process color press proof will have the same 72-hour turnaround as a regular process color order).
- **PDF PROOF: \$22.00*** charge. **\$10.00*** charge to change copy or layout after proof completed.

PERFORATION: \$30.00*

Available in most die-cut sizes. Some sizes are routinely perfered at no charge. These include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4"; all PML labels; pre-printed border mailing labels; all computer labels (ask for details). Please note: Turnaround production time is 72 hours.

ROLLS

Labels are supplied in rolls of 500 or 1,000 depending upon label size. Small sizes may come one, two, or three up. Roll quantities of 250-499 charged at **20¢** per roll. Roll quantities of 100-249 charged at **35¢** per roll.

SCREENS

All screens are produced at 133 LPI with a tint of 3% up to 90% and a 60 degree angle. (No charge.) For screens that bleed off **\$30.00***.

SINGLE LABELS: \$30.00*

For individually die-cut labels in stacks. Available in most sizes. Square cuts and static-cling require a custom quote. Please note: Turnaround production time is 72 hours.

SPECIAL LABEL STOCKS:

- **CLEAR POLYPROPYLENE, WHITE OR YELLOW VINYL, CLEAR POLYPROPYLENE ULTRA REMOVABLE AND CLEAR POLYESTER** (non-weatherproof): Add **75%** to the regular price. (For Fast Foil, add **50%** net.)
- **MATTE & BRUSHED SILVER MYLAR** (non-weatherproof): Add **100% net** to regular price. (For Fast Foil, add **50%** net.)
- **REMOVABLE:** White gloss and litho or red fluorescent. No charge up to 14,999 labels. Labels should remain removable from various surfaces for 3 to 6 months.
- **LASER REMOVABLE:** Add **30%** net to regular price.
- **PRISM:** Add **100%** net to regular price.
- **PLI-A-PRINT:** White Litho. No charge up to 14,999 labels. For larger quantities call for pricing.
- **OPAQUE:** White gloss and litho. No charge up to 14,999 labels.
- **RECYCLED:** White Litho. No charge up to 14,999 labels.
- **WHITE GLOSS LASER:** Add **30%** net to regular price.

TINTING

White label stock can be custom tinted and is charged as an additional ink color. If the tint is a color match, an additional **\$42.00*** will apply.

NOTE: *Tinted label stock cannot easily be written or typed on.*

Please note: Turnaround production time is 72 hours.

TYPESETTING

No charge for: printing plates, to enlarge or reduce artwork, screens, curved copy, or up to ten lines of copy. If no typestyle is requested, the copy will be set as Helvetica.

HELPFUL INFORMATION

Four Color Process orders, and orders with a Color Match are a 72 hour turnaround.

ADHESIVES

Permanent adhesive is supplied on all orders unless otherwise specified. (It is not tamper proof.) Special adhesives are available; please ask for price and availability. NOTE: *For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion on your product, we will gladly supply stock samples for trial at no charge. Litho and gloss not recommended for adhesion to vinyl products.*

BLANK LABELS

Die-cut, square cut, and preprinted mailing labels **deduct 30%** from the catalog price.

COLOR MATCH

We will always match the *coated* version of the current PANTONE MATCHING SYSTEM® guide, unless it is for EDP or Laser Stocks, or if the *uncoated* version is specified.

FONTS

We carry the Adobe Font Library. For additional information, please see sales associate.

INKS

Our inks are not opaque (i.e. blue ink on a yellow fluorescent stock will appear green).

LABELS TO BE TYPED ON

Check unwind direction indicated by arrow on each size. Only fluorescent or litho label stocks can be readily typed or written on. Tinted labels or weatherproof stock do not accept typing.

MARGINS

Camera ready copy must leave at least 1/8" border on all four sides.